

MATT SOWERS

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Leesburg, FL 34748
(717) 487-8705

Education:

The Pennsylvania State University, University Park, PA
College of Communications – Coursework in Journalism
Additional coursework in Mechanical Engineering and History

Experience:

Lake Front TV, Leesburg FL

Broadcast Technician, December 2008 – Present

- Worked in all aspects of television production including directing and editing
- Produced several hours of original programming content on a weekly basis
- Responsible for upkeep and repair of video playout server and other studio equipment
- Worked with on-air talent and trained volunteer staff to improve production quality

The Daily Commercial, Leesburg, FL

Staff Photographer, November 2006 – December 2008

- Covered daily news, sports, and special sections assignments
- Worked with editors and reporters to generate art and story ideas
- Produced videos and audio slideshows for web presentation

The Daily Collegian, State College, PA

Photographer, March 2002 – May 2005

- Managed day-to-day operations of the photo staff
- Worked closely with reporters and designers for special layouts, front-page art packages, and magazine covers
- Trained new staff members in digital photography and Photoshop

Additional Skills:

- Proficient in Mac and PC operating systems
- Use of standard and HD video cameras and equipment
- Use of Nikon and Canon professional digital cameras
- Use of Final Cut Pro, Photoshop, Illustrator, and video encoding software
- In-depth knowledge of video codecs and formats